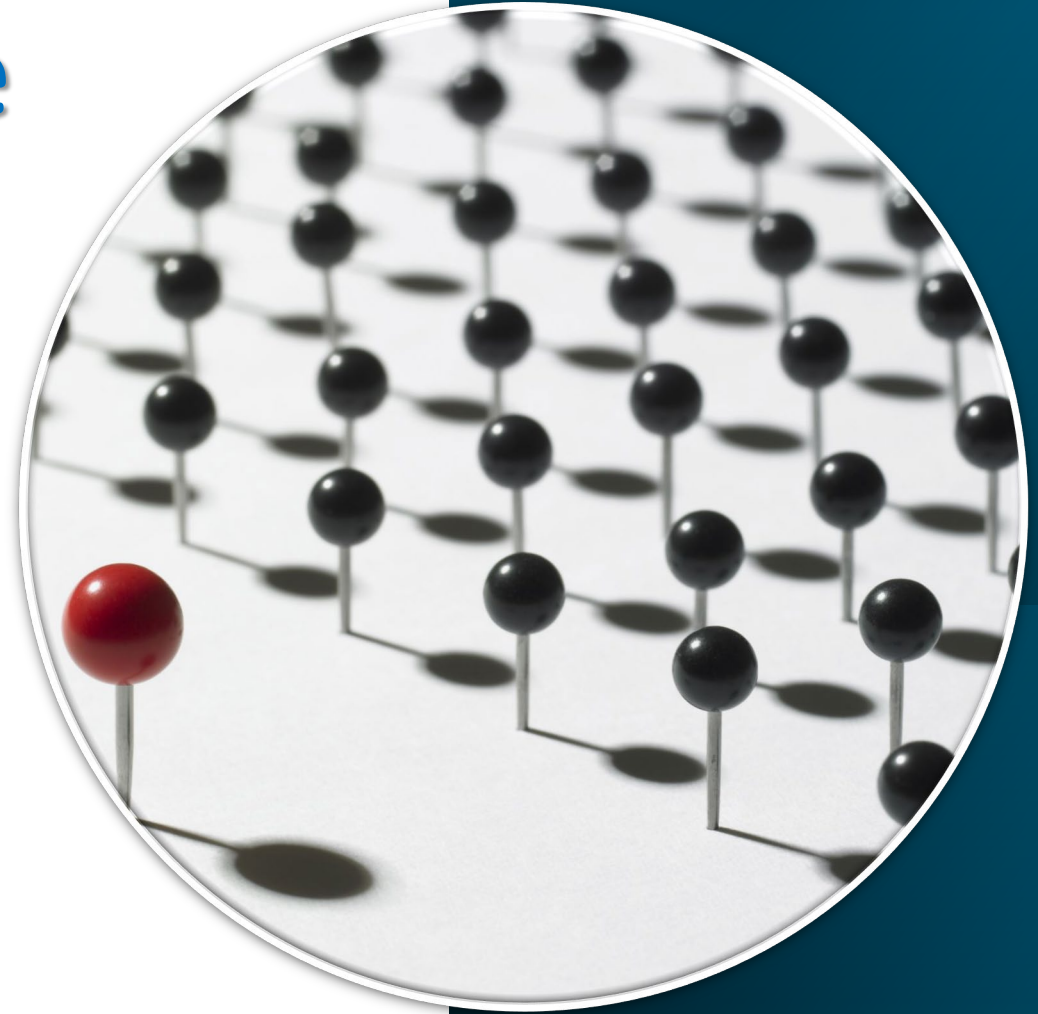


Geospatial Leadership : Bridging the Skills Divide

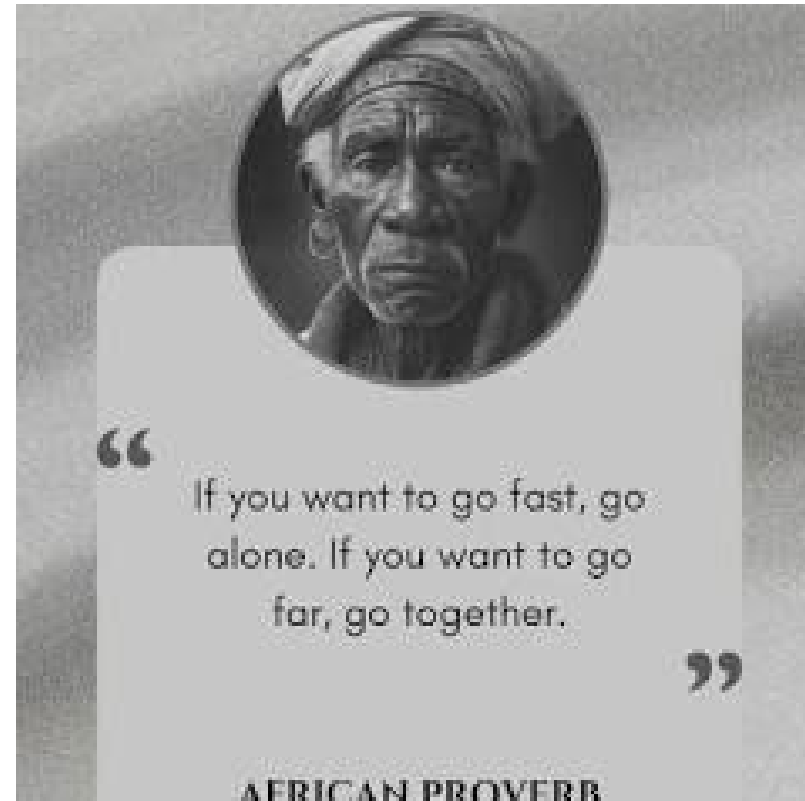


Andrew Coote
Chief Executive



Context: Geospatial for Decision Making

- Use the language of decision makers
- Intercept the policy agenda
- Manage Change - embrace AI
- Adopt multi-disciplinary approach



What is the problem?

The geospatial industry is creating many new and exciting solutions to address today's global problems, such as climate change.

However, there is intense competition for the resources and the funding needed to deliver these solutions. At the same time, the geospatial industry is poorly served with the leadership skills needed to define, promote and develop new solutions.

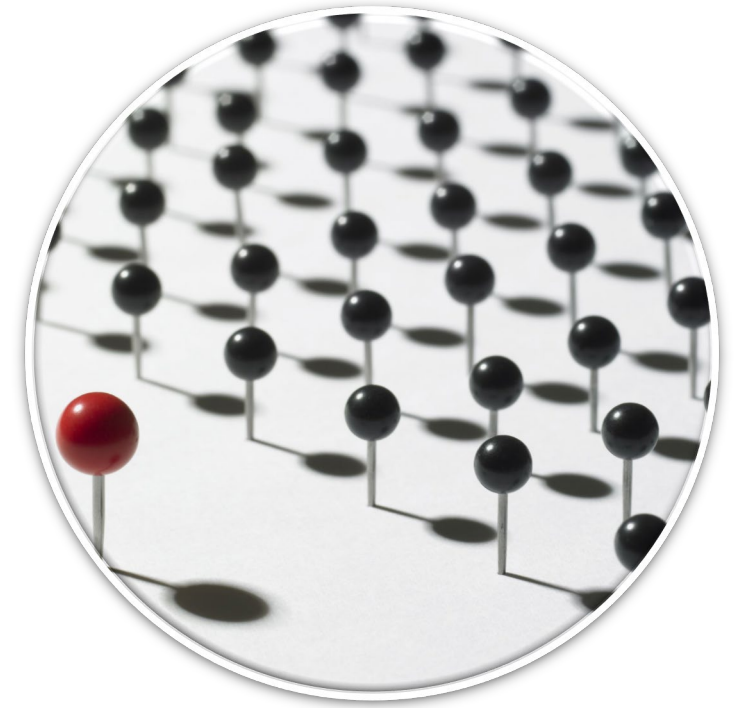
There is a well-recognised gap in the availability of soft skills training which would enable middle managers, in both the developed world and the global south, to play leadership roles in promoting new solutions.

Lightbulb Moment



Let's create a Solution:

..... the Geospatial Leadership Certificate (GLC) course was born



How does this help?

01

Focus on soft skills for emerging leaders.

02

Make training easy to access through self-paced learning

03

Complement online learning with access to global experts who can provide feedback and support.

04

Provide training materials based on real practical experience

05

Develop these skills to benefit not only students but employers too.

GLC: Delivery Model

- 9 months duration
- Tutored online training - maximum 20 students per course
- Three components to each module
 - Concepts and Principles
 - Assignment
 - Subject Matter Expert Workshop
- Assignments tailored to student's workplace environment
- Level of commitment to fit around daily work (2.5 hours per week)
- Accredited by professional bodies
- Content refined based on student feedback

Focus throughout on Geospatial Case Studies and Experience

The course is specifically designed for geospatial practitioners:



All modules are led by geospatial experts with many years experience delivering in this industry



A series of scenarios based on typical geospatial challenges are used to illustrate each module



Insight podcasts include interviews with geospatial influencers from public and private sectors



Assignments are designed to enable students to apply learnings to their current geospatial work



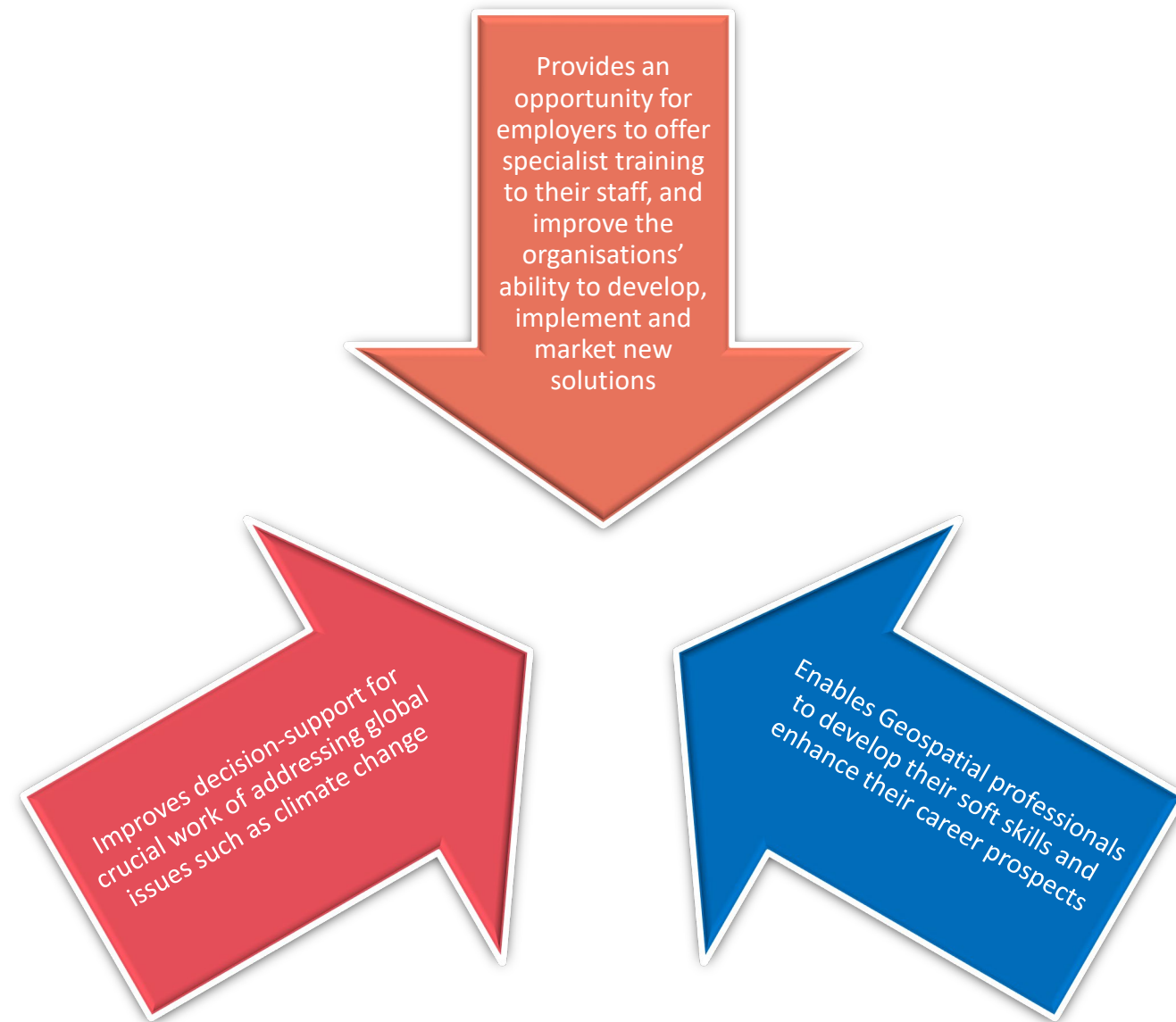
Workshops provide access to subject matter experts with global geospatial experience



Background reading and references include seminal papers relevant to the geospatial domain

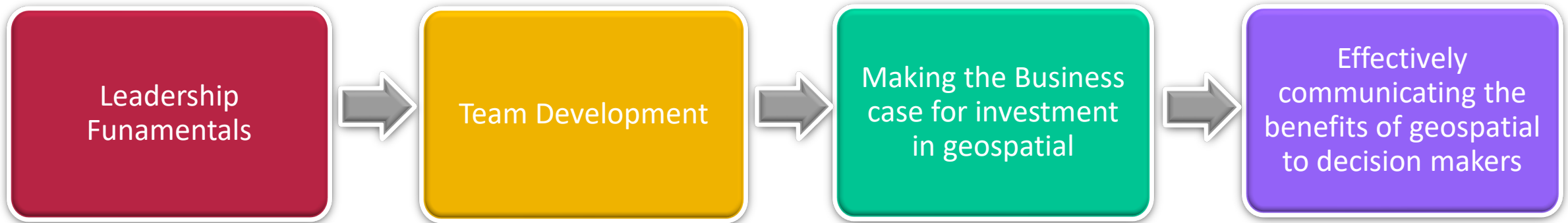
The Value Proposition

Watch the Value Proposition video (2 minutes) [here](#):



Syllabus: Core modules

The Global Leadership Certificate aims to develop critical management skills through four core modules:



Elective modules (students choose 2)

Students will then be able to choose two further modules from the following:

Geospatial Project
Management

GeoMaturity
Assessment and
Governance

Sustainable
Business Models

Marketing Strategy
and Planning

Negotiation

Mastering Basic
Sales Skills

Key Takeaways



Evidence of the requirement is compelling

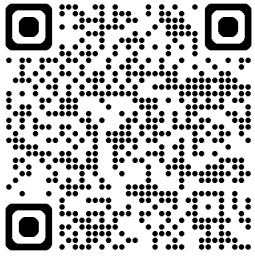


The reward is equipping our future leaders to play a more meaningful part informing decision making on key global challenges



We have a tested solution to one part of the skills gap and are keen to collaborate with Africa to make it relevant to your needs

We want to help: Please Talk to Us



Scan the QR Code



Go to the [Website](https://consultingwhere.com/the-geospatial-leadership-certificate-glc/)

<https://consultingwhere.com/the-geospatial-leadership-certificate-glc/>



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