Ethics of Location



Benchmark Initiative

• Supported by PLACE and Ordnance Survey

 Complementary program in USA EthicalGeo



Raising Standards for Location Integrity





EthicalGEO



who The American Geographical Society's thinkers, innovators, entrepreneurs, global dialogue that shines a light on their best ideas about the ethical challenges and geospatial technologies and data sources that are reshaping our society.

our priorities



Defining our rights to privacy in



Investigating how governments use data to draw maps, inform policing, and surveil citizens



Empowering communities seeking social, environmental and economic justice through spatial data and tools





PROPERTY

Ethics is about how we ought to live together. The creation of and access to [geographical data] means we live together differently today than we did before. That's potentially a very good thing, but for it to be good, we must do the hard work of deciding who we are in relation to our data.

Michael Rozier, S.J., Ph.D.

EthicalGEO supports research fellows tackling issues at the intersection of ethics and geospatial sciences. EthicalGEO Fellows are using high-tech rights activists, providing low-tech training for communities experiencing individual conceptions of privacy, providing educators with resources to

geographic conferences including American Geographical Society's keystone Geography 2050 Symposiums to raise awareness about EthicalGEO.

The EthicalGEO Blog and social media

DATABASE

EthicalGEO is assembling an online reference database with resources for researchers working to understand

BECOME PART OF THE DIALOGUE...

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- www.ethicalgeo.org
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- ## @EthicalGEO



- Supported by PLACE and Henry Luce Foundation
- Complementary program to Benchmark

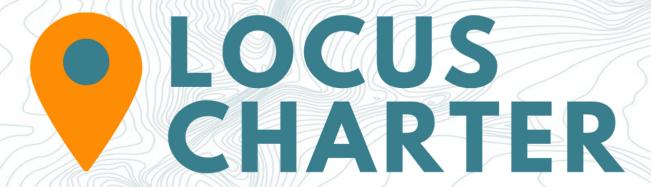






"Datafication" expressing and managing the world with data

Bias - Privacy - Market power and data colonialism Complexity - Transparency - Trust



OUR VISION

A world where location data is utilized for the betterment of the world and all species that live in it.

WHO WE ARE

An international collaboration of governments, organizations and individual practitioners seeking to ensure the ethical & responsible use of location data throughout the world.





is pleased to announce support from











with IBG

Advancing geography and geographical learning











FOUNDING PRINCIPLES

- #1 REALIZE OPPORTUNITIES
- #6 MINIMIZE INTRUSION

- **#2** UNDERSTAND IMPACTS
- #7 MINIMIZE DATA

#3 DO NO HARM

- #8 PROTECT PRIVACY
- #4 PROTECT THE VULNERABLE
- #9 PREVENT IDENTIFICATION OF INDIVIDUALS

#5 ADDRESS BIAS

PROVIDE ACCOUNTABILITY

Be part of the community

Read the charter & join the community https://ethicalgeo.org/locus-charter/

Contact the team info@ethicalgeo.org

Follow us on twitter <u>@locuscharter</u>

