

BENEFITS	PLATINUM	GOLD	SILVER
	\$30,000	\$20,000	\$15,000
A. PROMOTION/ MARKETING (Opportunity to display company's logo)			
Logo on conference bag	✓	✓	
Logo on conference and exhibition related publications	✓	✓	✓
Logo on conference banners or backdrop	✓	✓	✓
Logo on conference publicity flyer (updates as received)	✓	✓	✓
Logo in email confirmation of registration to participants	✓	✓	
PRE-CONFERENCE PUBLICITY			
Email communication about Platinum partner through media channels.	1		
Corporate profile, logo, company web link on conference website	200 words	150 words	100 words
EXPOSURE DURING THE CONFERENCE			
Online advertisement in conference and exhibition guide	Full page	Half page	Quarter page
Corporate profile, logo, company web link and contact details in online conference and exhibition guide	200 words	150 words	100 words
Display of corporate banner at selected plenary sessions and / or break sessions.	2	1	
Participation in industry plenary session	✓	✓	✓
Corporate item(s) in conference bag	2 items	1 item	1-page flyer
Acknowledgement during opening and closing sessions.	✓	✓	✓
CONFERENCE PARTICIPATION			
Selection of prioritized exhibition space	✓ 2 free booths & 6 free registrations	✓ 1 free booth & 4 free registrations	✓ 1 free booth & 2 free registrations
Opening Day Plenary session presentation	1		
Venue for the organisation of workshop (90mins)	1	1	
Facilitate bilateral meetings	✓	✓	
Post- Conference Benefits			
Retention of corporate profile, logo and hyperlink in long-term archive of EIS-Africa association.	✓	✓	✓