

# Introduction of AXELGLOBE

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## Who we are





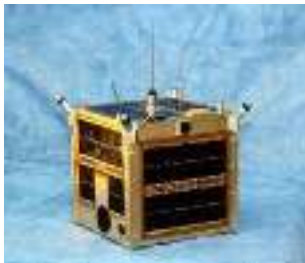
# Head Quarter



# Our Track Record

Our track records shows the confidence to archive next mission successfully.

Year 2013  
WNISAT-1



Year 2014  
Hodoyoshi-1



Year 2017  
WNISAT-1R



Year 2018  
GRUS







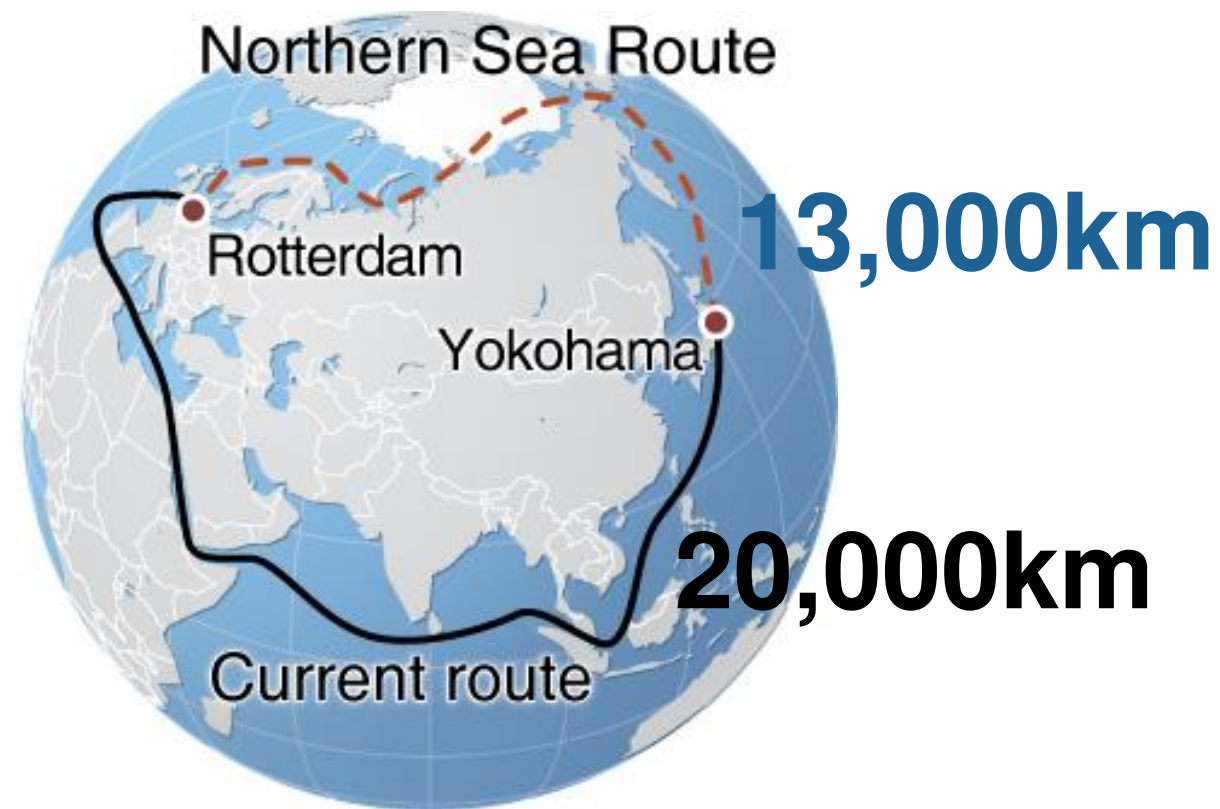
# WNISAT-1R

SEA ICE, TYPHOONS, VOLCANOS.  
THE LATEST DATA, STRAIGHT FROM SPACE.











# HODOYOSHI-1

PIONEERING THE FUTURE  
OF REMOTE SENSING





An aerial photograph of Lake Chad, showing the lake's irregular shape and the surrounding land. The lake is a deep blue-green color, while the surrounding land is a mix of brown and green, indicating different types of vegetation and terrain. A semi-transparent grey rectangular box is overlaid on the lower right portion of the image, containing the text "Lake Chad" in a bold, black, sans-serif font.

# Lake Chad



An aerial photograph of Mount Kilimanjaro, showing the snow-capped peak and the surrounding forested slopes. The mountain is surrounded by a vast expanse of white clouds. The text "Kilimanjaro" is overlaid in a large, bold, black font on a semi-transparent grey rectangular background at the bottom of the image.

# Kilimanjaro





**Alexandria**

# Recent Project

Our capacity of developing and operating is getting trust from Japanese Space Agency(JAXA)



|                 |   |
|-----------------|---|
| Overview        | We has been selected by JAXA for the production of the first satellite in the <b><u>“Innovative Satellite Technology Demonstration Program”</u></b> based on a technical proposal. JAXA makes a contract with a venture company for the first time for consigning whole process of satellite project (designing, building and operation). |
| Mission         | In-orbit demonstration of new satellite component (eight instruments selected during a public tender)   |
| Phase           | Preparation phase   |
| Expected Launch | In 2018, by Japanese Epsilon Rocket   |





# Our Advantage

We have great experience and capacity in every phase of the small satellite business. It represents our confidence to achieve next mission successfully.

| Our Capacity  |   |   |   |     |  |
|---|---|---|---|-----|--|
| Designing   | Building  | Launching   | Operating   |     | Creating Business Application  |
| <ul style="list-style-type: none"><li>Design a unique satellite along with requests from our customer</li></ul> | <ul style="list-style-type: none"><li>Procure and produce equipment for designed satellite</li><li>Assemble, integrate and Test the satellite</li></ul> | <ul style="list-style-type: none"><li>Arrange suitable launch vehicle</li><li>Contract with launch service provider</li><li>Arrange Insurance</li><li>Arrange shipping of the satellite</li></ul> | <ul style="list-style-type: none"><li>Develop satellite operation system</li><li>Calibrate satellite equipment after Launch</li><li>Execute daily tasking and operation maintenance</li></ul> | AND | <ul style="list-style-type: none"><li>Develop business applications utilizing satellite imagery and cutting edge analysis method</li></ul> |



## AXELGLOBE VISION

We will launch 50 micro satellites that can image the whole civilized world every day with 2.5 meter spatial resolution.







## Project Timeline

We have continuous plan to launch the satellites. Our constellation will be completed by 2022.

**2018**

3 first-gen GRUS satellites will be launched

**2020**

10 GRUS satellites

**2021**

20 GRUS satellites

**2022**



Constellation will be completed with 50 GRUS satellites





# Completion of Fundraising for AXELGLOBE

We have completed its series A fundraising of JPY 1.9B (\$17M) in 2015 for first 3 satellites launch.

| Venture Capitals   | Business Enterprises  |
|--|---|
|        |    |



# GRUS Key Specifications



Our GRUS satellite has the capability to collect 2.5m resolution wide imageries. In the time of three satellites operating we can image on same specific area every day.



Size : 60cm x 60cm x 80cm  
Mass : 100kg

| SPEC                                 |   |           |
|--------------------------------------|---|-----------|
| Product Resolution                   | Panchromatic : 2.0m (GSD: 2.5m)                   |           |
|                                      | Multispectral : 4.0m (GSD: 5.0m)                  |           |
| Spectral Bands                       | Panchromatic                                      | 450-900nm |
|                                      | Blue  | 450-505nm |
|                                      | Green   | 515-585nm |
|                                      | Red   | 620-685nm |
|                                      | Red Edge  | 705-745nm |
|                                      | Near Infrared                                     | 770-900nm |
| Swath                                | > 57km  |           |
| Revisit (for 3 first-gen satellites) | 1day : up to 40° off-nadir angle (at the Equator) |           |
|                                      | 7days : up to 5° off-nadir angle (at the Equator) |           |
| Coverage Area                        | 850,000km <sup>2</sup> /day                       |           |

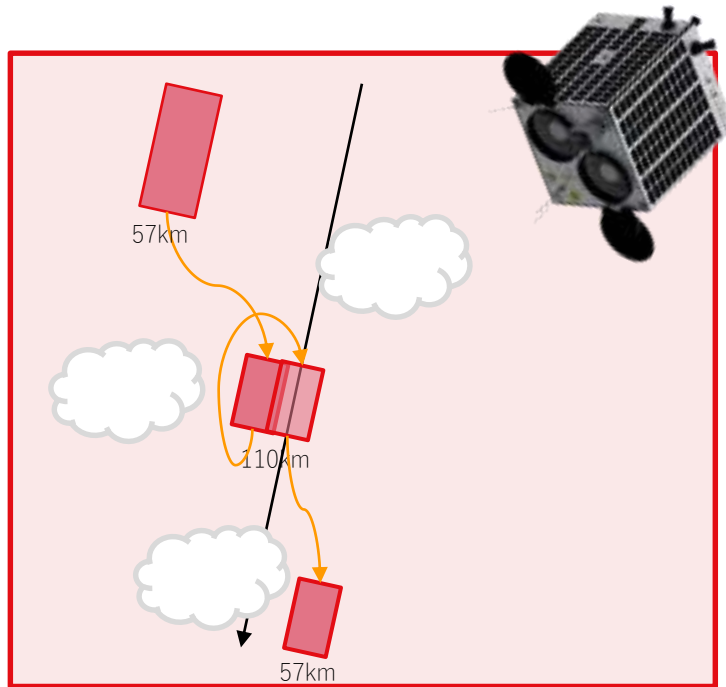




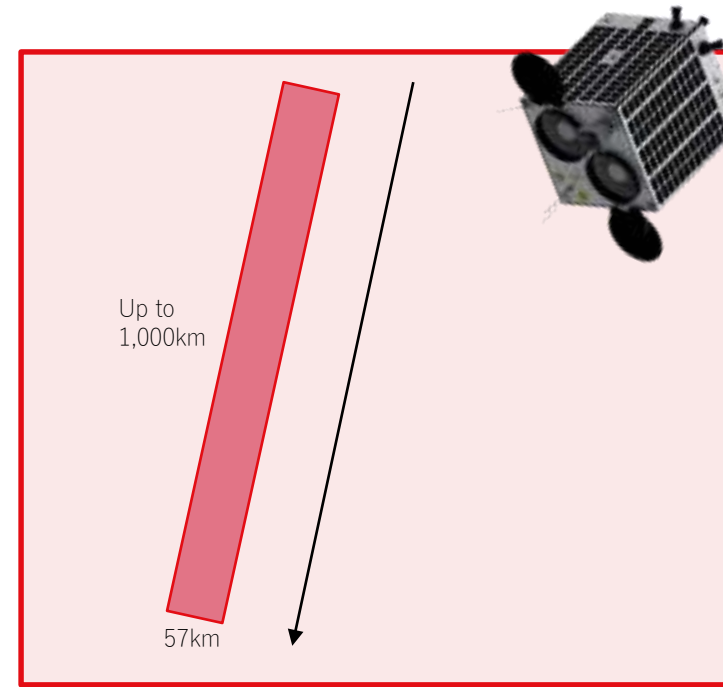
## Collection capability



We can collect the image flexibly along the user's request by the GRUS satellite's ability.



Pointing Collection



Long Strip Collection

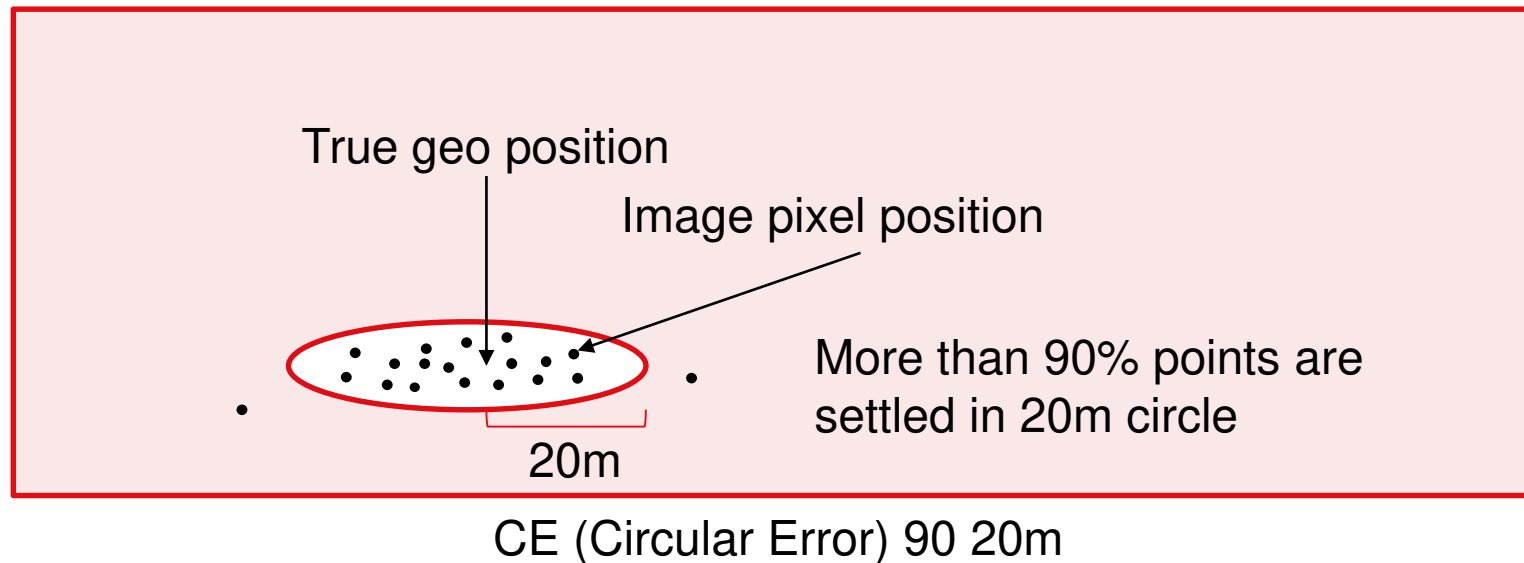


## Higher geo accuracy



GRUS images with higher geo accuracy will allow the change detection operation easily.

CE90 20m (without Ground Control Point)  
And to will improve it with Ground Control Point





## Uniformity of data-set



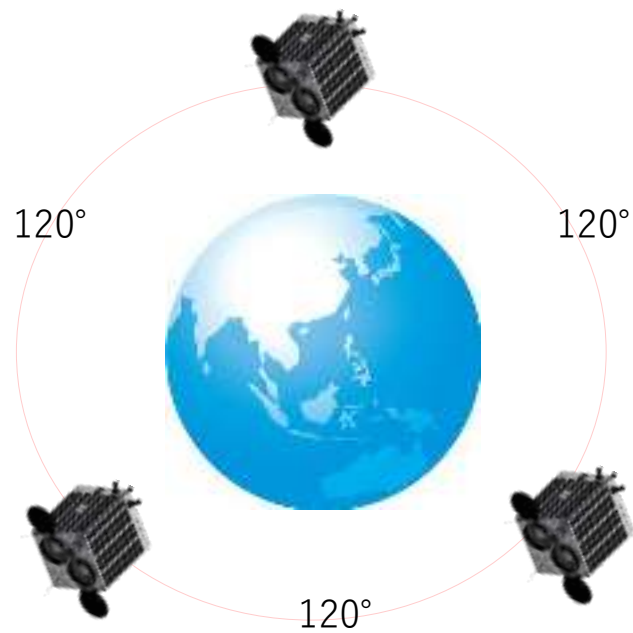
All satellites of AXELGLOBE will be launched into the same sun-synchronous orbit plane and each satellites has the same sensor.



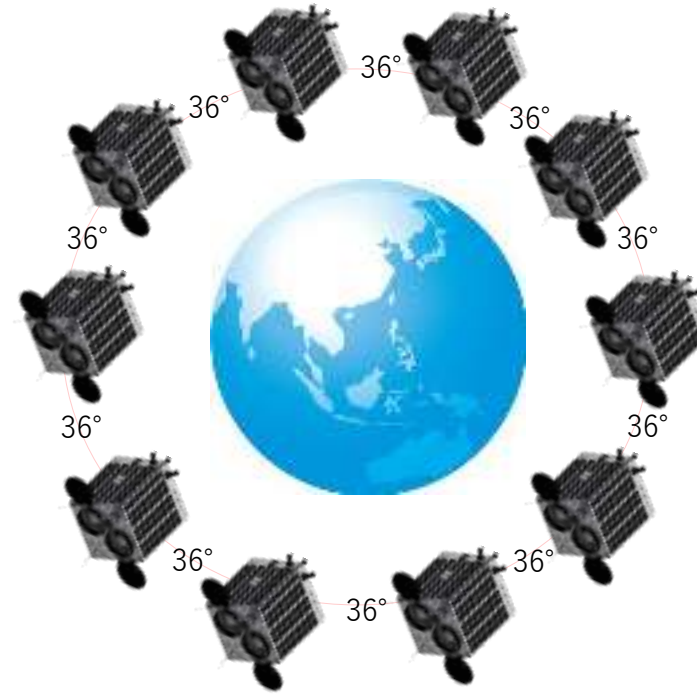
# Constellation arrangement



We will set GRUS satellites at regular intervals in one single orbit plane by using its propulsion system. It allows us to collect imagery data efficiently.



2018



2020

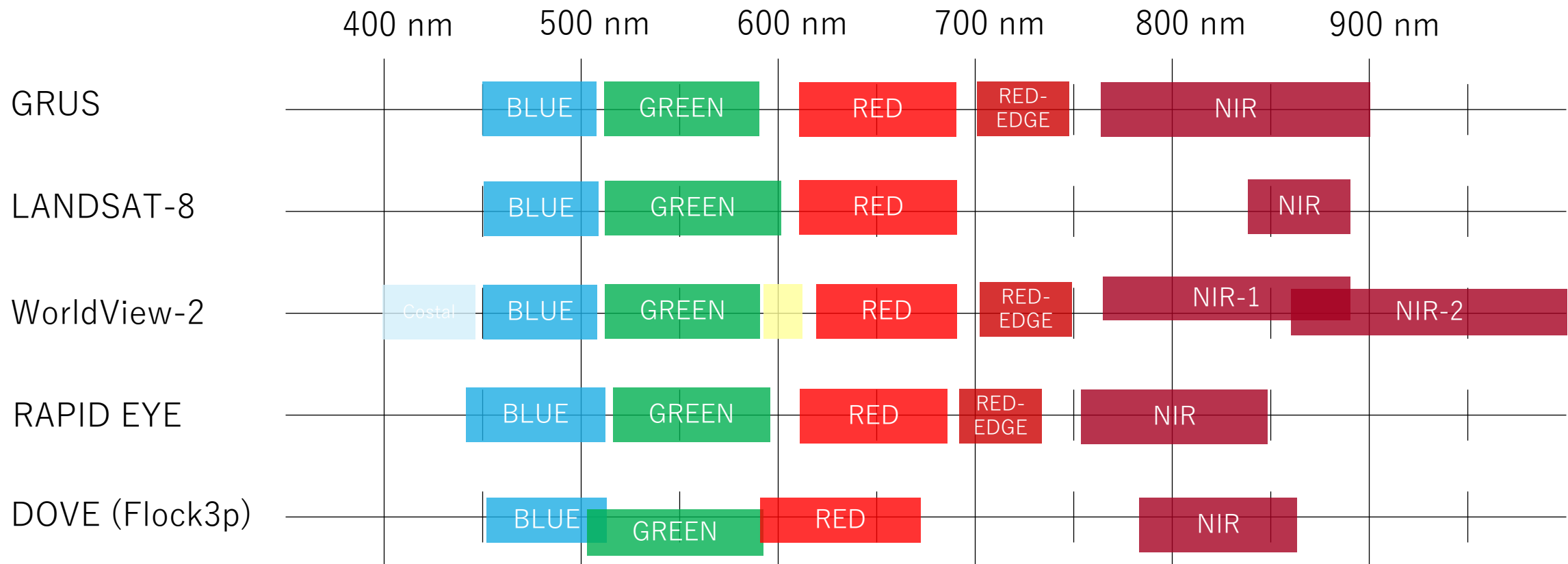




# Compatibility of Spectral Bands



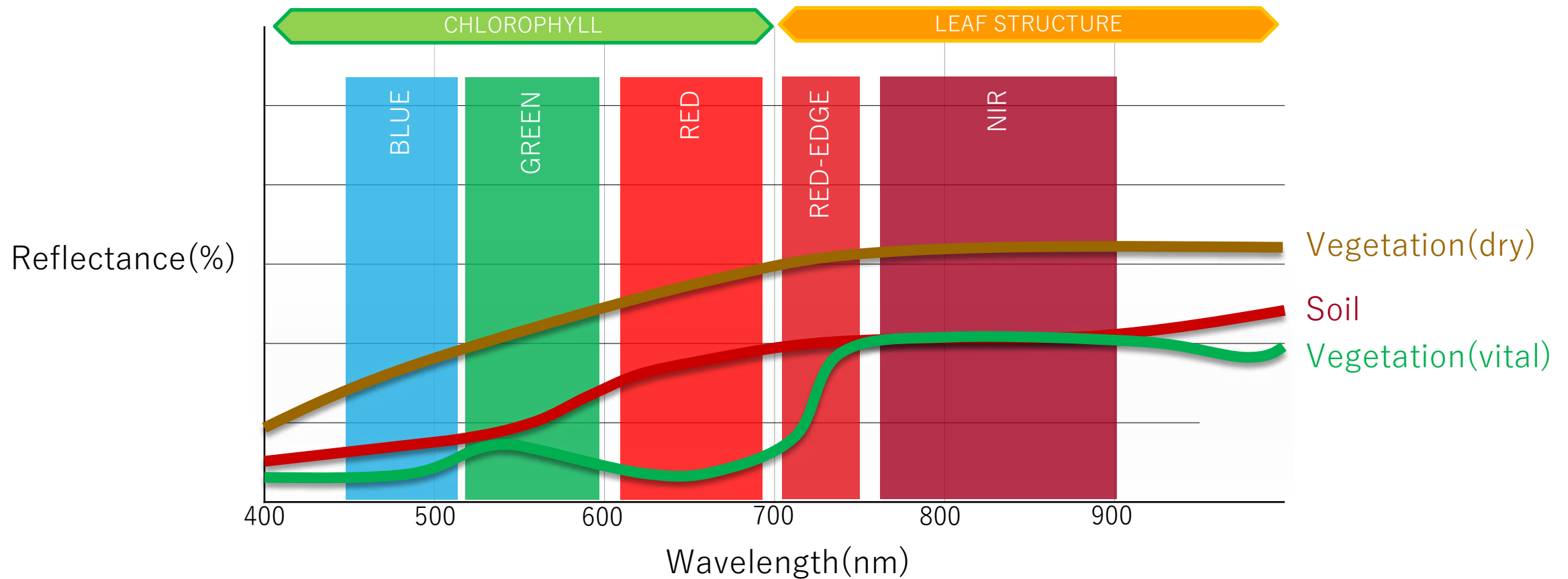
GRUS data will be easy to use because of its compatibility with other existing remote-sensing satellite data.



## Red Edge Band



Red Edge Band is most powerful band to analyze the plant's condition with chlorophyll number on leaves.



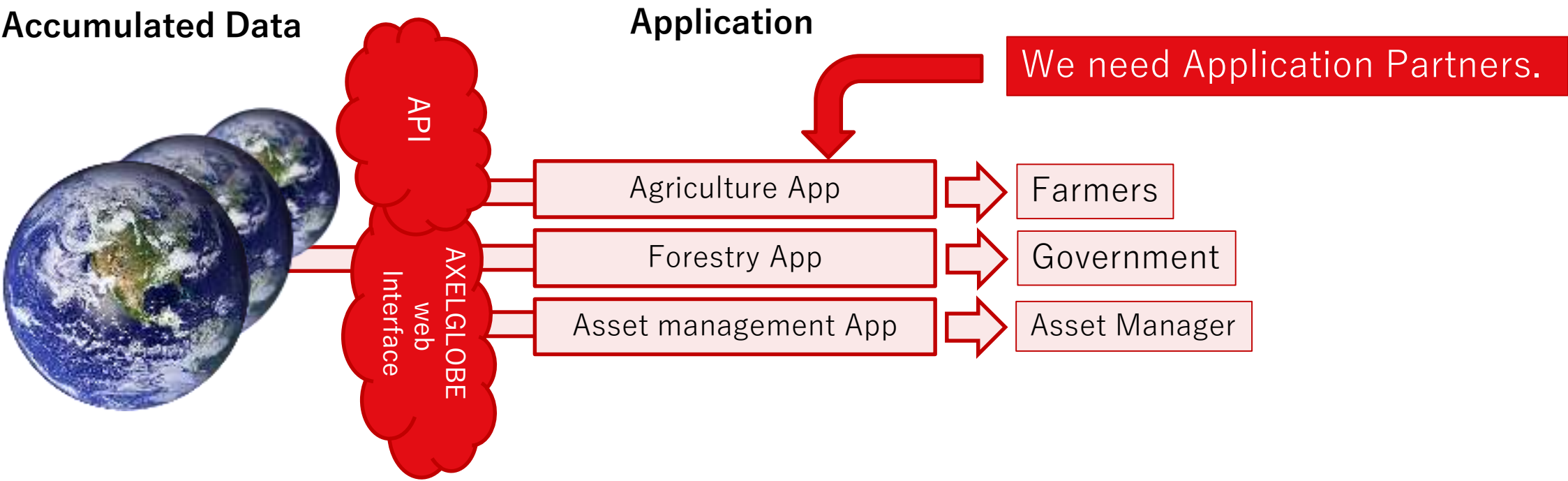






# AXELGLOBE service distribution

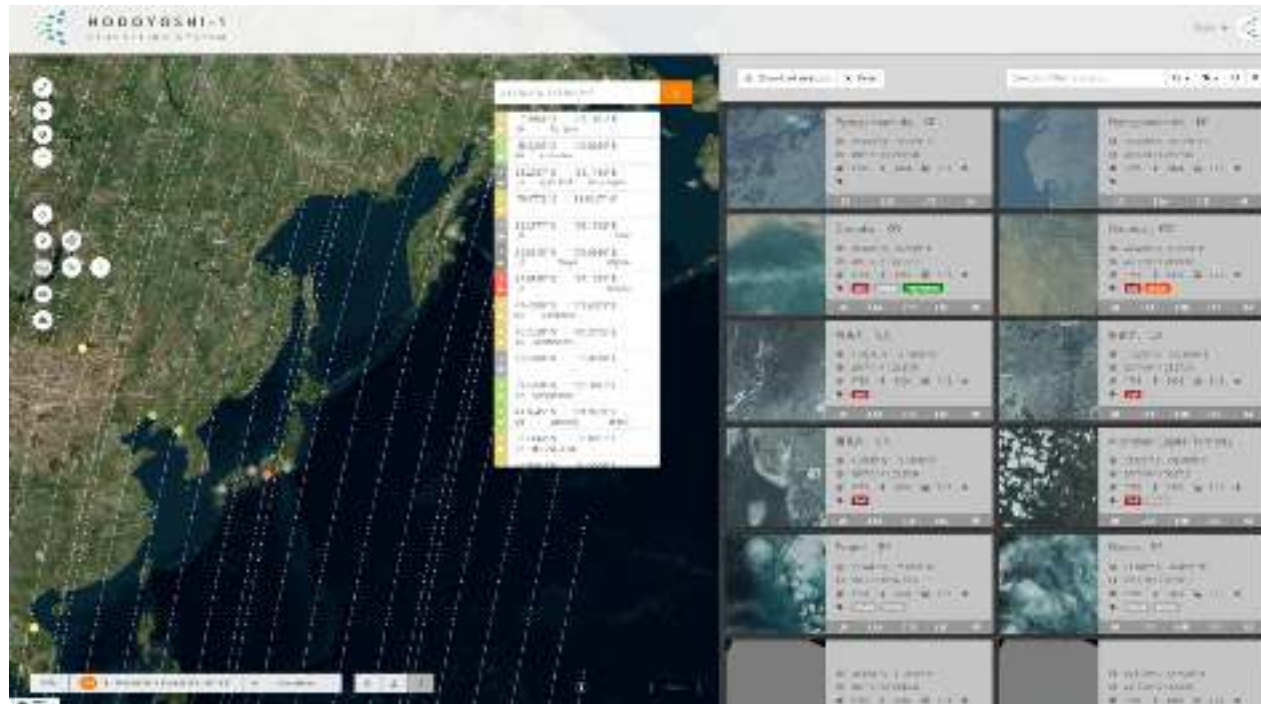
Our partner will be able to use an application programming interface(API) and a web interface to develop and offer to end users their own services.





## Online system

In addition to purchasing archives on web interface, you can also make requests for new collection. Exchanging by e-mail or sending an order form in PDF are not necessary.





Sensing the world.  
Changing the future.

