

# Geospatial & Statistical Information for Planning & Risk Management

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The logo for SERVIR West Africa is located on the left side of the slide. It features a vertical blue bar with the word "SERVIR" in white capital letters at the top and "WEST AFRICA" in red capital letters at the bottom. In the center of the bar is a circular emblem containing a green globe with a yellow sun-like symbol in the middle.

# What is SERVIR?

**Goal:** Improve environmental management and resilience to climate change

**Objective:** Strengthen capacity of government decision-makers and other key stakeholders to **integrate Earth observation information and geospatial technologies into development decision-making**

**Approach:** Leverage agency (NASA & USAID) strengths for impact

# SERVIR Global Hub Network

Amazon

2018



**USAID**  
FROM THE AMERICAN PEOPLE

WA



E&SA



HKH

**ICIMOD**

Mekong

**adpc**

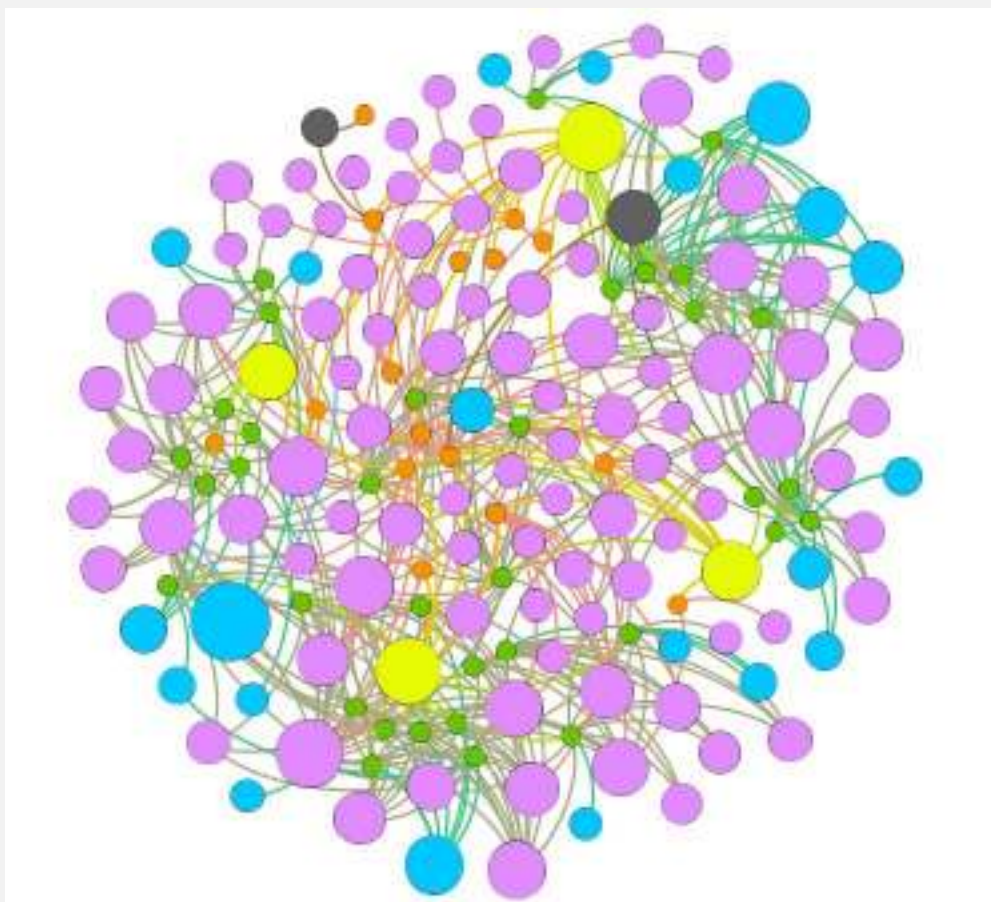
**SERVIR** 



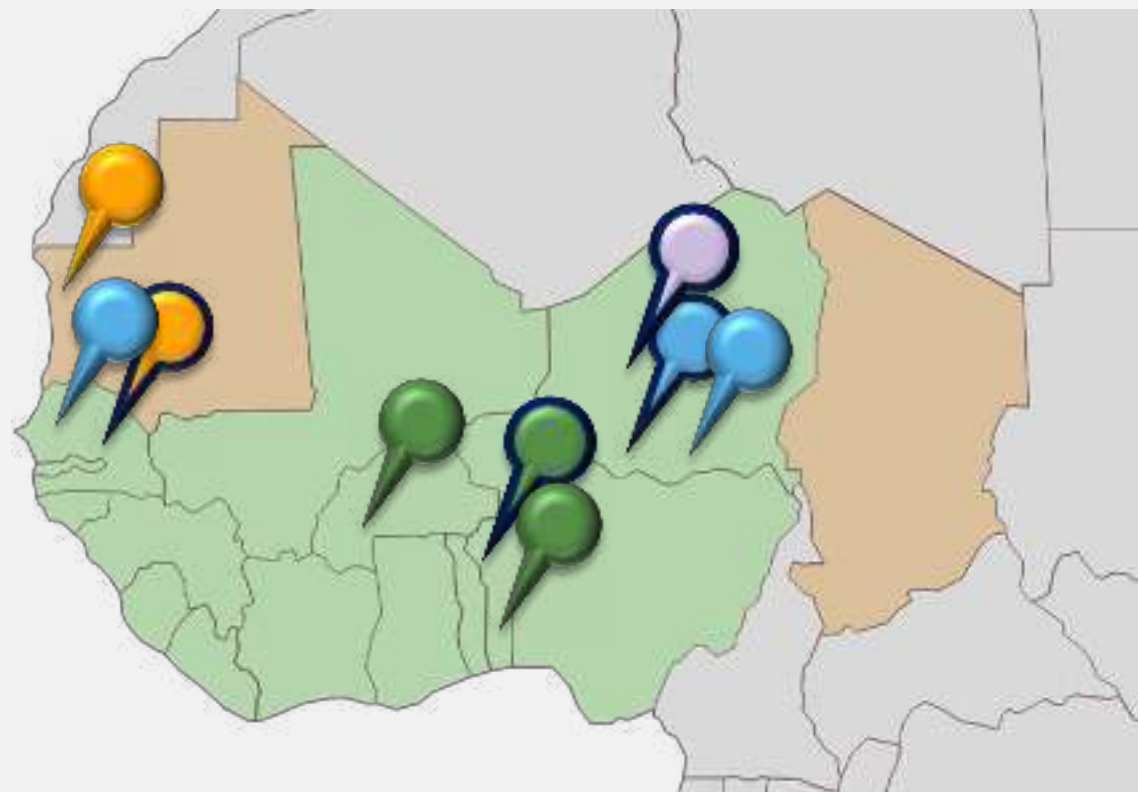


# SERVIR in West Africa

## The Consortium



## Area of Current Activities & Focal Countries



# Connecting Space & Shale



Consultation & Needs Assessment

Stakeholder Mapping

Service Design & Planning

Prototyping, Testing & Implementation

Evaluation & Learning





# SERVIR Service Areas



Agriculture  
& Food  
Security



Land Use,  
Land Cover  
&  
Ecosystems

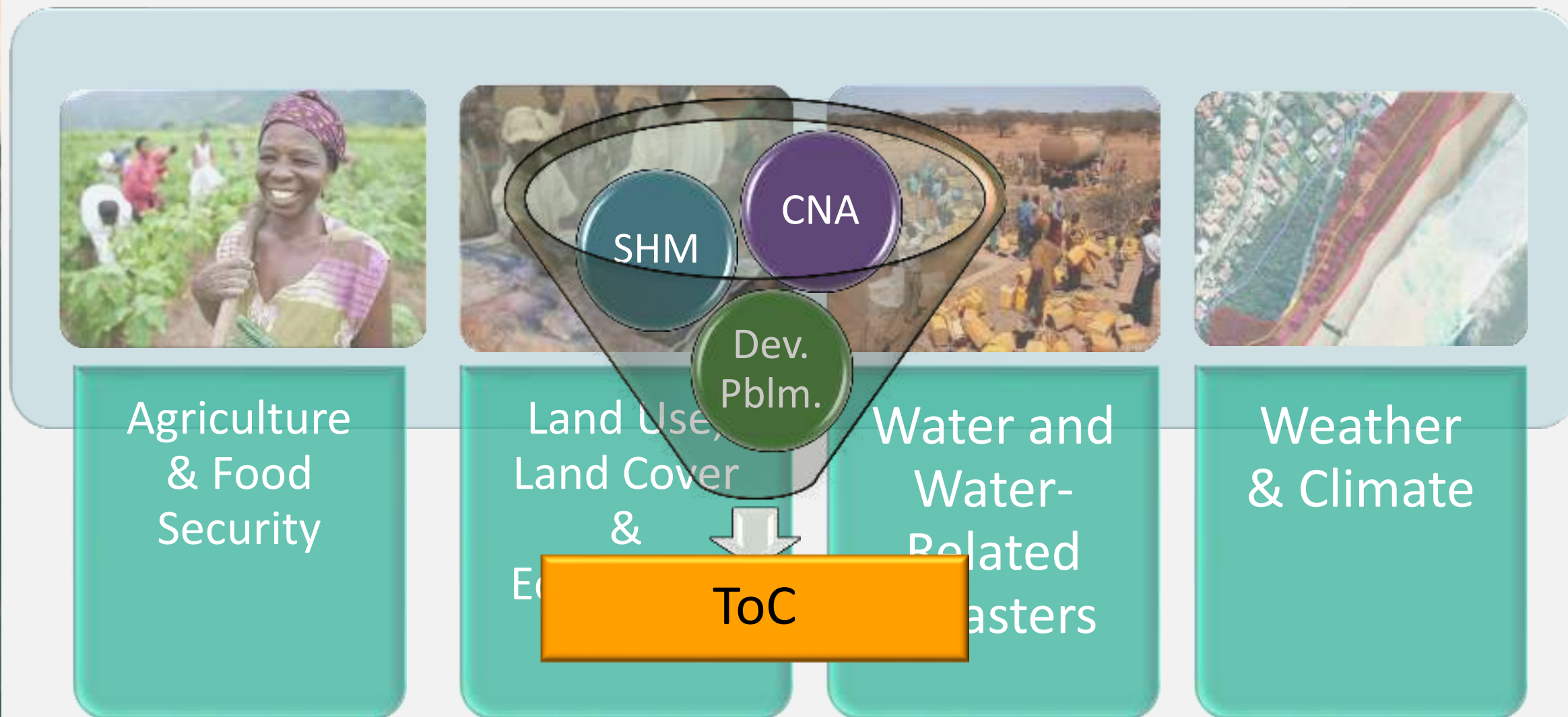


Water and  
Water-  
Related  
Disasters

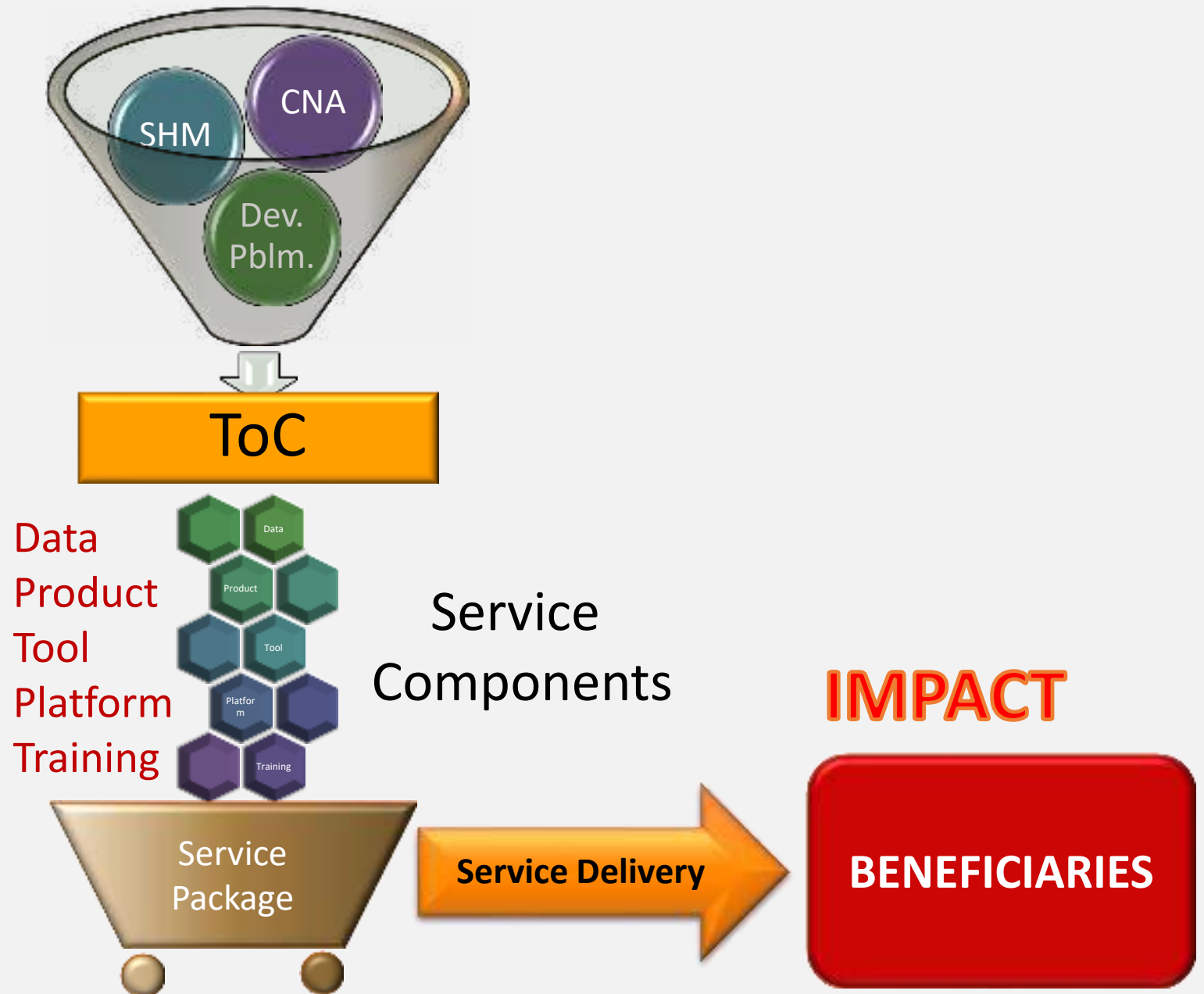


Weather  
& Climate

# Consultative Process Leads to Theory of Change



# From Service Areas to Service Packages



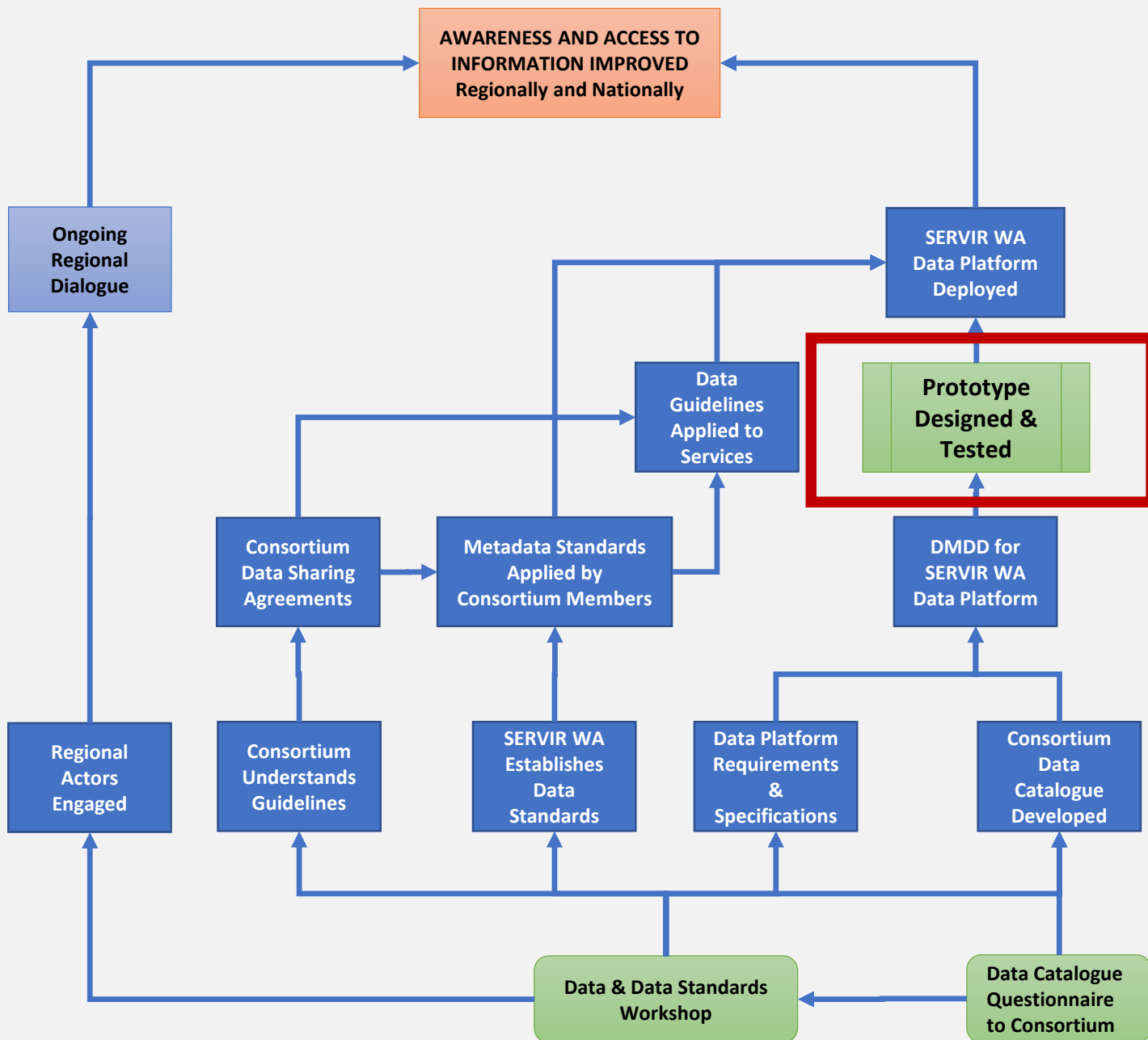


## What SERVIR is NOT

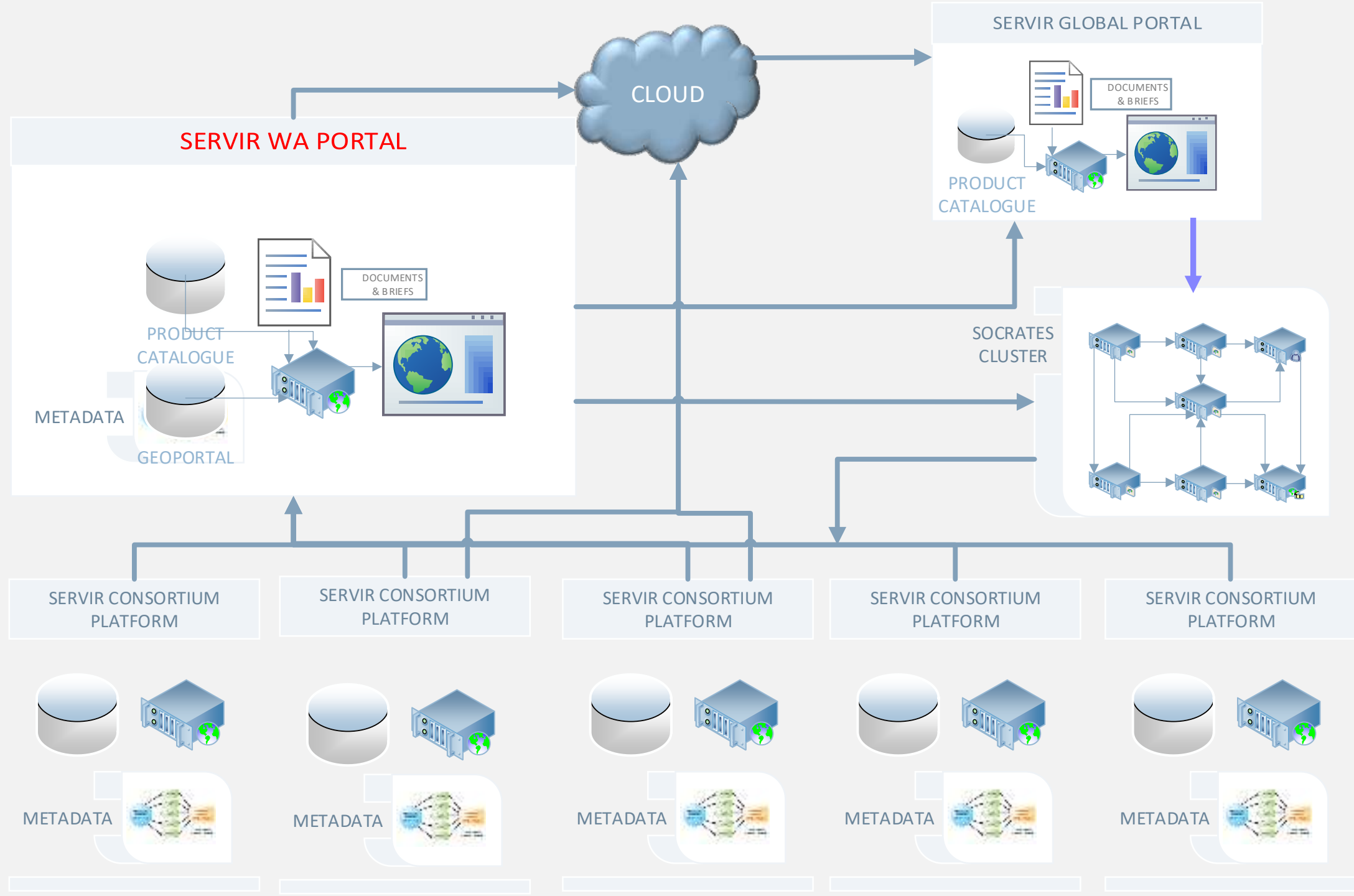


## Data & Data Standards Impact Pathway

- Establish means of open access to data and tools for decision-making
- Promote free and open data access amongst partners
- Agree standards and formats for data
- Comply with USAID & US Government free data access regulations



# GIT ARCHITECTURE





# Relevance to the West African Region

## **SERVIR WA Approach:**

- Bottom Up Generation and Sharing of Data
- Explicit Agreements Amongst Partners
- Demand-Driven Service Selection
- Co-Development of Services and Data
- Federated System of Data Holdings
- Redundancy in Architecture
- Attention to Bandwidth

## **The West African Region**

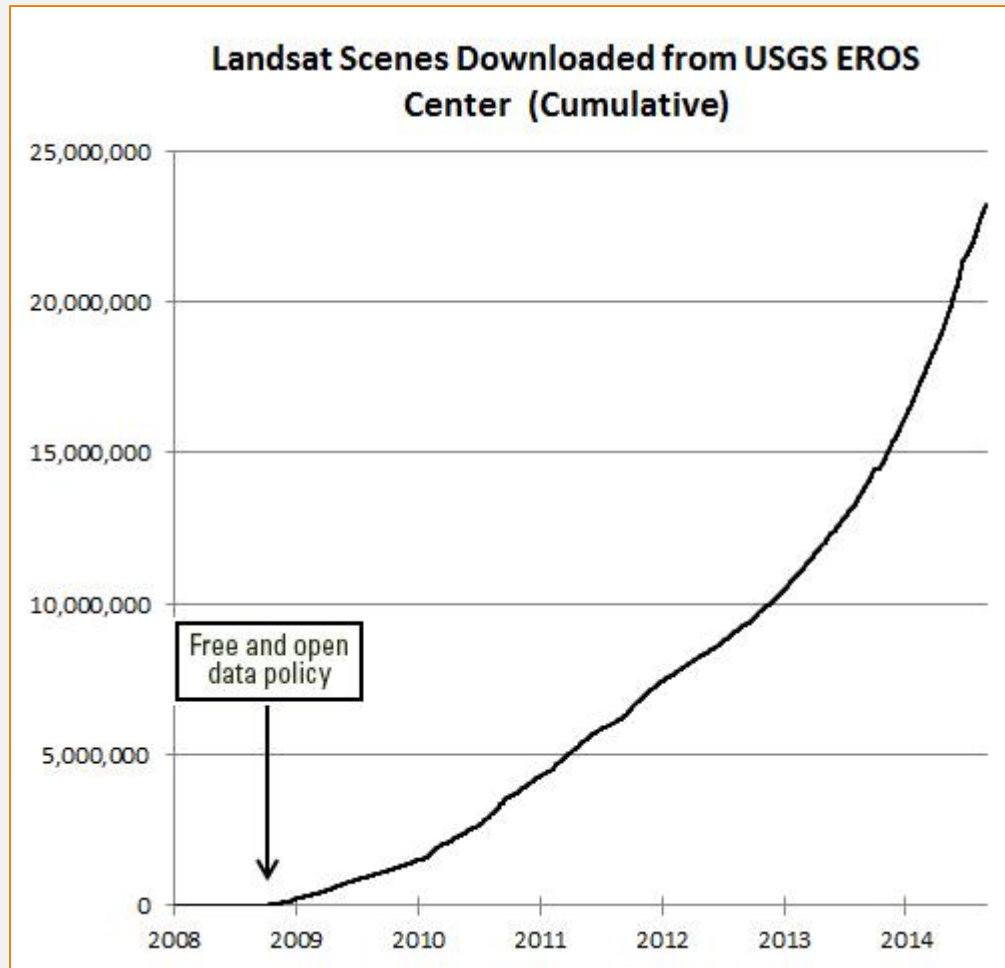
- SERVIR GIT requirements form a microcosm of the Region
- SERVIR WA Partners are technical champions for GSDI
- Need to identify Policy Champions

# Overcoming Obstacles to Further Progress



- Cost Recovery becomes Fee for Service
- Confidence in Cloud Solutions for Data Storage, Access and Computing
- Cloud-Based Application Access given Internet Bandwidth and Stability
- Interoperable Standards Accepted
- Culture of Mutual Exchange and Support
- Acceptance of Free and Open Data policies

# The Case of Landsat



Source: CIESIN

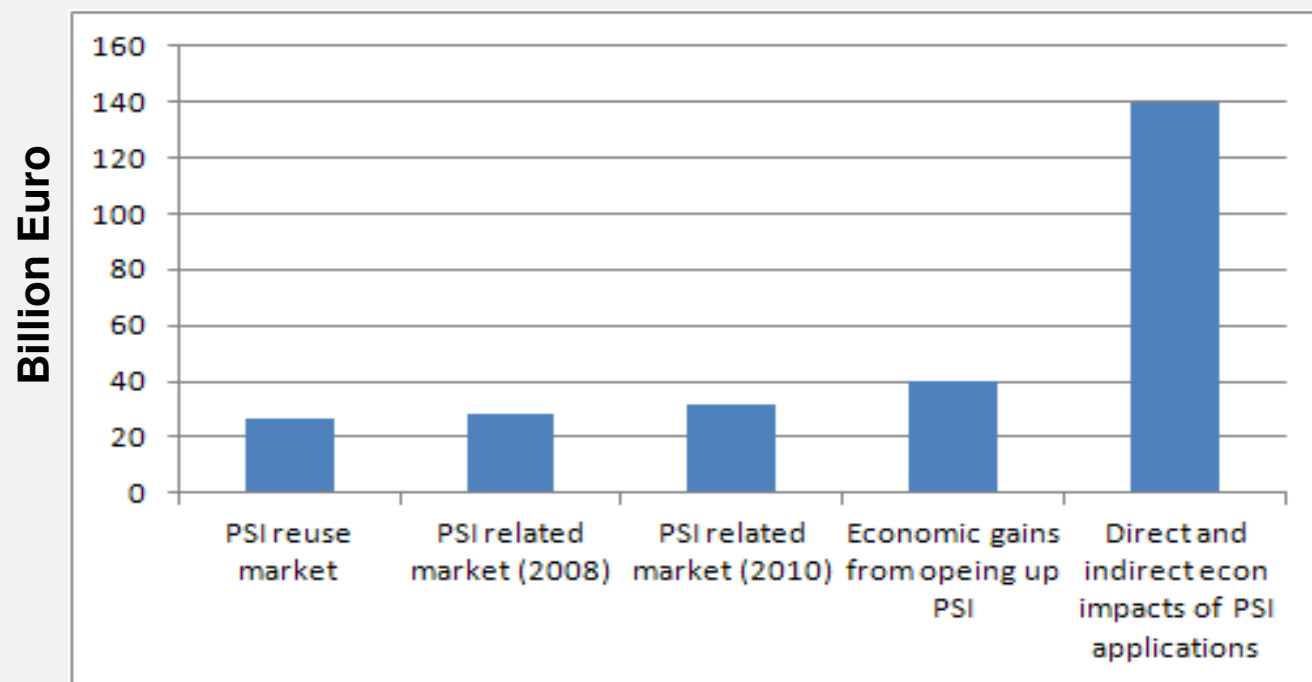
USGS received revenues of \$4.5m for Landsat data annually, but mostly from other gov't agencies, and gov't funded universities

After the change, generated \$1.5b worth of benefits



# Investing in Open Data

Economic benefits of open public sector information in the EU27



Source: Vickery (2011), "Review of Recent Studies on PSI Re-Use and Related market Developments"

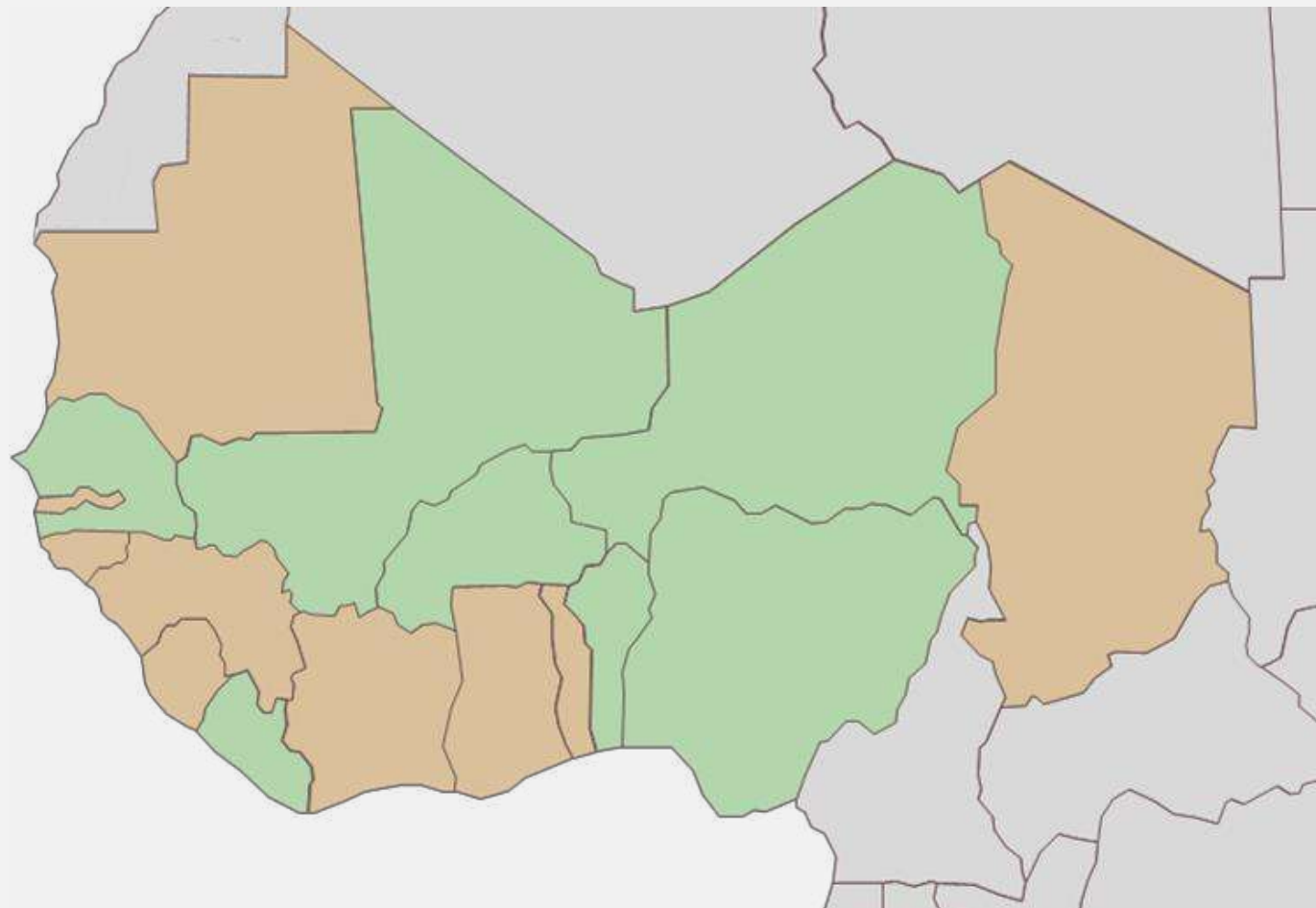
## Active GSDI Efforts in West Africa

### Issues:

- Funding
- National Policies
- Regional Champions

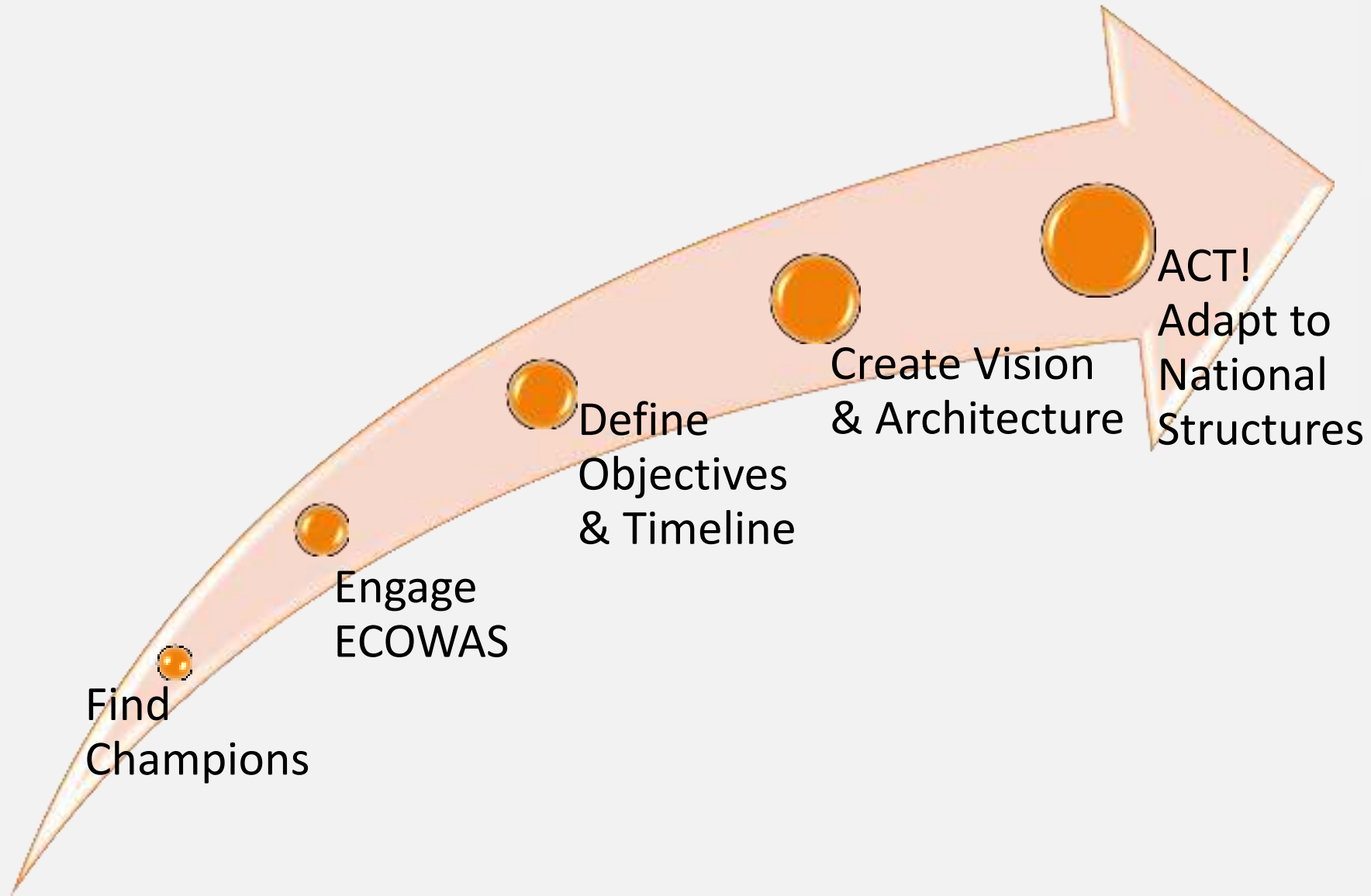
### Opportunities to Build Upon:

- UNECA Efforts
- UMOA Roadmap
- SERVIR Regional Data Workshop
- Africa GIS 2017 & UN-GGIM
- AfriGEOSS 2018



Sources: UNECA, National Reports

# Roadmap for Regional GSDI Progress





- New technologies
- NewMedia
- Cloud solutions
- Cloud-based  
Application Access
- New Sensors and  
Citizen Science







THANK YOU





