

Make Spatial Sense

Enhance your business data with Spatial Statistics Tools

By managing your data effectively, you can empower your business through obtaining valuable information with our Spatial Statistics Training Course.

This course teaches the theory behind both non-spatial and spatial statistics and how to practically apply, and interpret, spatial statistics in ArcGIS. This will include practical exercises using the Analyzing Patterns, Mapping Clusters, Measuring Geographic Distributions, and Modeling Spatial Relationships toolboxes. Spatial interpolation methods will also be discussed and applied.

COURSE HIGHLIGHTS



Understand your target market



Analyze patterns to reduce expense



Gain a deeper understanding of your data



Measure performance: Actual vs Planned



Gain better insight into sales effectiveness



Identify your business risks



Employ multiple location value prediction